

Endometriosis
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STRATEGIC PLAN

Endometriosis New Zealand

2025 - 2027

Finding a way forward with
hope and strength.



endometriosis
new zealand

Values



Caring

We deeply understand the challenges our community face on their unique journeys with endometriosis. We tautoko people and whānau to find a way forward with hope and strength.



Committed

We collaborate with and respond to our endometriosis community to provide relevant information, education and support that meets people where they are at on their journey.



Connected

We are dedicated to growing, learning, and advancing as an organisation so that we can improve and sustain positive health outcomes for future generations.



Vision

New Zealand is a place where endometriosis is well-understood, people receive timely diagnoses, and those affected can lead fulfilling lives.

Mission

Advance understanding of endometriosis to drive earlier diagnosis and ensure effective management of the condition.

Endometriosis New Zealand Strategic Pillars

2025 - 2027

Advocacy



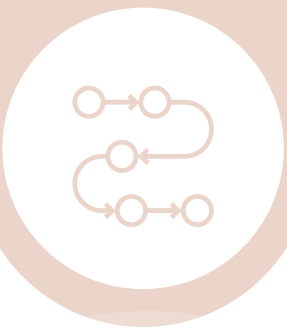
Education



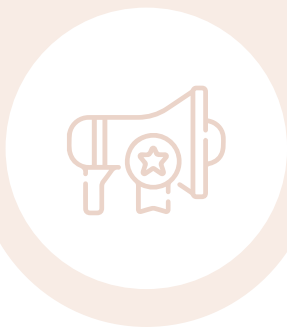
People & Partnerships



Systems & Processes



Influence



Funding



Advocacy

Build a strong, unified voice to drive policy change for endometriosis.

- Advocate for a national Endometriosis Action Plan to ensure high-quality care for individuals with endometriosis.
- Empower the endometriosis community by amplifying their stories, concerns, and priorities in all advocacy efforts.



Education

Enhance ENZ's credibility and strengthen its position as the leading endometriosis organisation, driving greater public understanding and awareness of the condition.

- Equip healthcare professionals with resources and training on early symptoms, diagnosis, and best practices for management.
- Educate decision-makers by developing materials that highlight the impact of endometriosis and advocate for informed policy decisions.
- Inform the community about endometriosis to promote diagnosis, improve condition management, and empower patients to thrive.
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People & Partnerships

Strengthen our people and partnerships to foster connection, collaboration, and shared impact.

- Foster a strong, connected team culture by supporting staff development, encouraging regular communication, and recognising the valuable contributions of both staff and volunteers.
- Build meaningful partnerships by engaging stakeholders and collaborators through shared goals, clear communication, and joint initiatives that advance ENZ's mission and impact.



Systems & Processes

Develop sustainable, fit-for purpose systems and processes.

- Establish and embed a comprehensive policy and procedure framework to strengthen organisational governance and performance.
- Enhance clinical participation in the organisation through the Clinical Advisory Committee.



Influence

Enhance ENZ's credibility and strengthen its position as the leading endometriosis organisation, driving greater public understanding and awareness of the condition.

- Position ENZ as the primary, credible national authority for information on endometriosis.
- Develop bold and strong awareness campaigns that resonate with diverse demographics, using data and storytelling to emphasize the importance of early diagnosis and treatment.
- Improve equity and access to care for all people living with endometriosis, addressing the diverse needs of communities across New Zealand.



Funding

Develop financial stability as a not-for-profit organisation to enable change for future generations.

- Diversify revenue streams through innovative fundraising, partnerships, and commercial opportunities to reduce reliance on single funding sources.
- Develop and implement a long-term income strategy that ensures financial sustainability and supports ENZ's mission.